

25 years
Warsaw University of Technology
Business School

Executive MBA Katalyst





The Executive MBA at the WUT Business School has an overarching ambition to accompany our students in becoming responsible business leaders. The new, innovative curriculum facilitates comprehension of the global trends, interconnections between multiple stakeholders, and the emerging roles and challenges of the leaders. We aspire to equip students with a complete toolbox for solving complex problems, advance their capabilities to get business endeavors done, and support personal development.

Prof. dr hab. Olaf Żylicz
Director of the Warsaw University of Technology Business School



EMBA Katalyst is the result of strategic cooperation initiated by two highly regarded and experienced business schools – CEU Business School in Budapest and the Warsaw University of Technology Business School in Warsaw. It is the first truly international EMBA programme in Central and Eastern Europe.

Prof. Witold Orłowski (WUT BS), Prof. Mel Horwitch (CEU BS)
Creators of the EMBA Katalyst Programme



The world belongs to those who get up in the morning, look at the context in which they are developing their activities, and if they do not like it they fight to change it. To challenge today's businesses and economy we need to cultivate the entrepreneurial spirit. At School we believe that entrepreneurship is behaviour that consists of crafting opportunities regardless of the resources. It means that internal and external entrepreneurs are the real engine for growth and innovation: Think Big, Start Smart, Scale Fast. We know how to execute that in a business leader's day-to-day decision-making process.

Prof. Sylwia Sysko-Romańczuk
Executive MBA Programme Director



Executive

Warsaw University of Technology Business School (WUT BS) for 25 years has been successfully transforming managers into leaders, equipping them with necessary skills and knowledge and through innovative approach and international staff showing them how to operate in the dynamic, rapidly changing and challenging world. The School was a brainchild of leading and prestigious European universities – HEC Paris, the London Business School, the Norwegian School of Economics and Warsaw University of Technology, which since the very beginning have been supporting WUT Business School's consistent development and partnering it step-by-step in becoming a Polish success story. The new, highly innovative curriculum of the MBA programmes at the WUT Business School is based on the Three Pillars: Knowledge for Business, Business in Action, and Personal Development. An outstanding and committed faculty (academic professors and business circle lecturers) from Poland and abroad deliver professional know-how and a unique look at the business challenges of the modern world.

What makes our programmes unique?

Internationalisation

- The first fully international EMBA programme in Central Europe
- Multicultural environment including international faculty and students
- Enhanced international cooperation with various partner business schools, including Founding Partners and Central European University in Budapest (Hungary), Baltic Management Institute in Vilnius (Lithuania), Goa Institute of Management (India)

Personalisation

- Personalised learning experience through specialisation at various programme levels
- Broad selection of elective classes available in Warsaw and offered by partner business schools
- Personal Development Programme which includes complex competencies diagnosis, individual feedback sessions and group workshops reinforcing interpersonal skills indispensable for managers

Digitalisation

- Program content enables executives embrace the challenge with digital transformation of their companies
- High academic standards and modern teaching methods combined with real-life approach and practical relevance of the programme



MBA Katalyst Programme

Shaping responsible Leaders for the Future



Knowledge
for Business

Business Environment

Accounting for Executives

Operations Management

Legal and Political Environment Marketing

Financial Analysis

Strategy and International Management

Human Resources Management

Organizational Behaviour

Entrepreneurship

Innovation and Digital Transformation

Specialised courses

Enable you to further develop knowledge and competences acquired during core courses and to gain an advanced expertise in the subject areas, which interest you the most. A broad selection of specialised classes encompasses courses offered at WUT BS in Warsaw and our international partner business schools and includes a variety of subject matters, e.g. Big Data, Business Transformation & Project Management, Change Management, Marketing Expertize.



Business
in Action

Research Project

- You get an opportunity to carry out own research within your area of interest within economics and management field
- Includes introduction to statistics and support of academic tutor
- Gives excellent theoretical foundation for further assignments and projects

New Venture Project

- You get practical experience of creating your own start-up company
- Encompasses design of your own business idea and a viable business plan
- Finishes with pitch competition with participation of professional investors and peer students

Consultancy Project

- You solve real-life, complex business problems of a real existing company
- Includes company visits which enable you to define, analyse, and find solutions to company's business problems
- Concludes with writing and presenting a comprehensive consultancy report.



Personal
Development

- Two-year programme offers individual feedback, practical strategies for brushing up necessary interpersonal skills and professional career advice
- Comprehensive diagnosis and feedback on competency levels and leadership style using tailor-made surveys, designed exclusively for School's students
- Group workshops conducted by experienced trainers-practitioners covering, inter alia, communication, business presentation and advocacy skills, negotiations, coaching and mentoring tools

Group workshops

Conducted by experienced trainers-practitioners covering, inter alia, communication, business presentation and advocacy skills, negotiations, coaching and mentoring tools.

Individual assessment and feedback sessions

You will be given a comprehensive diagnosis of your competency levels and leadership style using tailor-made surveys, designed exclusively for School's students. Finally, you will be able to confront vision of your career with the market trends during individual sessions.

General information for applicants

Length: 2 years (start: winter semester) **Language of instruction:** English

Mode of studies: part-time, weekend classes

Candidates' profile: middle- and upper-level managers

(Formal requirements: MA degree + min. 3 years of work experience or BA degree + min. 5 years of work experience)

For further information see: www.business.edu.pl/executive-mba



In my opinion, the most valuable outcome of my participation in the EMBA Katalyst programme is the international network. Thanks to School's strategic cooperation with CEU Business School and Baltic Management Institute I could participate in numerous exchange courses in Warsaw, Budapest and Vilnius. I also had the possibility to attend special optional modules in New York, India or Shanghai. The mix of international professors and classmates allowed me to gain a different perspective of the business world, which will undoubtedly help me to succeed in today's global business arena.

Bożena Petykiewicz
EMBA 2014–16

CEO / Managing Director,
ICL Polska sp. z o.o.



The EMBA covered the gaps and linked my different skills together and now I see them from a different perspective. It has helped me to broaden my leadership skills and believe in myself in ways I didn't know that existed. As a result I have a new approach in my current role. During the course of my EMBA 2013–2015 I have met many interesting professors and students who inspired me and who are now long lasting business contacts for me.

Elro van den Burg
EMBA 2013–15

Executive Board Member,
Netherlands-Polish Chamber of Commerce



I'm a scientist by trade and I came to Warsaw to study for an MBA to further my career options. I very much enjoyed the atmosphere at the school. The teaching by the lecturers and professors was excellent. But the biggest asset of this program turned out to be my fellow classmates, who had a lot of practical knowledge in many different aspects.

I enjoyed the ensuing discussions during class and during lunch. While theoretical knowledge can be found outside of business schools, learning from all the experience around me was an asset, which I would not have had without my fellow classmates.

Henrick Schomacker
EMBA 2014–16
Molecular Biologist

Choose an MBA
with European
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17th in Europe
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Master Class
SEM Forum

1th position in Ranking



Alumni's Choice
and in Substantive Features
of the Programme



Top Class Rating 2016